



PRESS ANNOUNCEMENT

October 15, 2026

EDP Awards 2027: Entries open and EDP Club enters a new chapter

The EDP Club welcomes European trade publications to help promote innovation, strengthen industry engagement and support the next edition of the EDP Awards.

Launched in 2007 by the European Digital Press (EDP) Association, the annual EDP Awards recognise outstanding technical innovations in digital printing, publishing, finishing and converting. With a readership of more than half a million, the Awards have become a leading industry distinction, celebrating technologies that help shape the future of print.

The previous edition recognised transformative innovations from manufacturers of all sizes and across multiple sectors, including HP, Brother, Canon, Mimaki, Durst, EFI, Screen and more.

Read the [EDP Awards 2026 winners' announcement](#).

The EDP Club: A new chapter for industry collaboration

For the 2027 edition, the EDP Association is entering a new chapter with the launch of the “EDP Club” - a simpler, more open organisation designed to strengthen industry engagement and further develop the EDP Awards.

The EDP Club welcomes European trade publications with an interest in digital printing, publishing and converting. There are no membership fees or formal obligations, giving publications the flexibility to engage with the Club in ways that suit their audiences and business objectives.

Members can play an active role in promoting innovation across the industry by encouraging manufacturers to submit their latest technologies to the EDP Awards and sharing the competition with their readers. In return, they can benefit from increased visibility through EDP Awards communications, coverage of the award-winning innovations and recognition at the awards ceremony.

By encouraging manufacturers to participate, members may also create revenue-generating opportunities through their own promotional activities. In addition, Club members can contribute ideas, propose candidates for individual industry recognition and provide input on the selection of the EDP Person of the Year.



The EDP Club will be led by **Michael Seidl**, President, supported by **Jean Poncet**, Senior Executive; **Mike Horsten**, Executive; and **Herman Hartman**, Jury Director.

“After almost 20 years of recognising innovation in digital printing, it is time for the EDP Association to enter a new chapter. The EDP Club opens our doors to a wider community of European industry publications, creating new opportunities to share technological advances, encourage participation in the EDP Awards and celebrate the people and companies shaping our industry. We invite publications to join us in strengthening this community and manufacturers to showcase their latest innovations in the EDP Awards 2027,” says Michael Seidl, President of the EDP Club.

EDP Awards 2027: Entries open on 15 October

Manufacturers and technology developers are invited to submit their latest innovations for the EDP Awards 2027. The competition recognises outstanding technologies across digital printing, publishing, finishing and converting.

Entries open on 15 October 2026. Details of the award categories and submission process are available at www.edpawards.com. The winners will be announced during *ALLFORPACK*, taking place from 29 June to 1 July 2027 at Paris Expo Porte de Versailles.

Through its new operating model, the EDP Club aims to broaden industry participation, encourage more manufacturers to showcase their innovations and strengthen collaboration among European trade publications, while preserving the independent technical evaluation that underpins the EDP Awards’ reputation.

About the EDP Club

The EDP Club is a European industry initiative dedicated to promoting innovation in digital printing, publishing, finishing and converting. Building on the legacy of the European Digital Press (EDP) Association, founded in 2007, the Club brings together European trade publications to encourage industry engagement, highlight technological advances and support the continued development of the EDP Awards. Through a flexible, open membership model, the EDP Club provides a platform for publications to help promote innovation, encourage manufacturers to participate in the Awards and contribute to the recognition of outstanding achievements across the industry.



From left to right: Herman Hartman, Jury Director; Mike Horsten, Executive; Jean Poncet, Senior Executive; Michael Seidl, President