Press Release



## 2018-05-06

#### 29 Trophies for EDP Awards 2018 Winners

During Fespa 2018 in Berlin the European Digital Press (EDP) Association celebrates the Winners of their 12th EDP Awards

If Europe's 21 leading trade magazines with a mainly editorial focus on digital print processes, which are united in the European Digital Press Association (EDP), yearly honour the best technological developments with the popular EDP Awards, these are selected according to criteria like achievement, quality and costs. Thus the EDP Awards offer orientation and give a neutral recommendation for purchase decisions.

The EDP Awards are an open contest for all products without any limitation or provenience. All new products and developments which are announced or presented within the last 12 months and available for testing by the EDP jury members are entitled to participate. The Awards EDP honour the best of them.

Now the contest 2018 is finished. The winners of the EDP Awards 2018 are determined. The 21 EDP member magazines all over Europe, covering 27 countries and reaching more than half a million readers in Europe, congratulate the Award winners and finalists and thanks participants and submitters for their cooperation.

Out of more than 120 entries in 2018 the EDP Technical Committee finally selected 29 products as EDP Award winners 2018 within eight main categories:

Software/Hardware Large/Wide Format Printing Commercial Printing Print and Finishing Solutions Finishing and Enhancement Consumables (inks and substrates) Accompanying Technologies

The jury still wants to protect silence about the winners and products. **The complete list of the EDP Award 2018 winners will be published at May 14th.** On Wednesday, 16th of May, during the Award Ceremony 2018, EDP will announce all details of this year's EDP Awards. They will be also published in the EDP Report 2018.

The ceremony will take place during Fespa 2018 in Berlin in Hall 6.3 at the exhibition center.

The next submission period for the EDP Awards 2019 will start in July 2018 and will end for products officially introduced till middle of March 2019.

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2017 the EDP Association awarded 31 products with an EDP Award. The trophies were designed and produced with digital technologies. They are printed digitally on a large format printer and engraved by a laser system.

Download-Link: http://www.druckmarkt.de/EDP/Press/awards\_2017.jpg

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#### **EDP Association and EDP Awards**

Since 2007 more than 250 trophies were awarded to the best technologies and developments by the EDP Association.

The EDP Association (European Digital Press Association) was founded in 2006 by six trade magazines with a mainly editorial focus on digital print processes. Today the EDP Association counts 21 member magazines all over Europe, covering 27 countries and reaching more than half a million of readers in Europe. One of the goals of EDP Association is to assist the technology-appliers in their task to find the right solution for their applications. Because not every high tech product meets the requirements in a demanding production environment.

Every year experts representing Europe's 21 leading trade magazines on digital production evaluate the latest technological developments in several categories (software and hardware, large/wide format printing, commercial printing, print and finishing solutions, finishing and enhancement, consumables (inks and substrates) and special solutions). The best products in their category are honoured with an EDP Award.

For the contest the members of the EDP Technical Committee (the jury consists of specialists and experts of the member magazines or partnering associations) investigate the submitted products' features and qualities etc. At the end of the submission period the committee nominates the best ones in a category for the final judging round. At least representatives of all EDP member magazines discuss the suggestions of the Technical Committee and finally decide which product is worth of being awarded by an EDP Trophy.

So the EDP Awards are a classical competition, carried out by an expert's commission. Because of the strict criteria the EDP Technical Committee sets on the products there are no votings on the Internet. It is about technical criteria, not about popularity.

Therefore the EDP Association grants the EDP Awards to the best products of the year to acknowledge the value of the research and development tasks of the industry. The logo that identifies the EDP Awards is a quality and innovation mark.

Since 2007 EDP has honored the best and newest products. Over the years more than 260 trophies were awarded to the best technologies and developments.

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